

2025 GREATER IMPACT SPONSOR PACKAGE



*Through the sponsorship package
of your choice, you can:*

BRING LIFE

EQUIP FAMILIES

BUILD COMMUNITY

**DO
MORE
GET
MORE**

**Get more by sponsoring all
three major fundraising events.**
Your company name or logo will be
proudly displayed on our website,
at events, and Positive Options
printed pieces all year long.

To receive greater impact sponsorship benefits,
please submit a commitment form by **February 28, 2025.**

www.lpcenters.com

**POSITIVE
OPTIONS**
LOVING PEOPLE TO LIFE

CHAMPION

\$10,000 PACKAGE

(VALUE \$12,000)

MOVIE NIGHT (VALUE \$5,000)
WALK4LIFE (VALUE \$3,000)
GOLF MARATHON (VALUE \$4,000)

DEFENDER

\$8,000 PACKAGE

(VALUE \$9,000)

MOVIE NIGHT (VALUE \$4,000)
WALK4LIFE (VALUE \$2,000)
GOLF MARATHON (VALUE \$3,000)

PROTECTOR

\$6,000 PACKAGE

(VALUE \$6,500)

MOVIE NIGHT (VALUE \$3,000)
WALK4LIFE (VALUE \$1,500)
GOLF MARATHON (VALUE \$2,000)

GUARDIAN

\$3,500 PACKAGE

(VALUE \$4,000)

MOVIE NIGHT (VALUE \$2,000)
WALK4LIFE (VALUE \$1,000)
GOLF MARATHON (VALUE \$1,000)

ADVOCATE

\$1,500 PACKAGE

(VALUE \$2,000)

MOVIE NIGHT (VALUE \$1,000)
WALK4LIFE (VALUE \$500)
GOLF MARATHON (VALUE \$500)

YOU ARE INVITED to join us in building a vibrant community where every life is valued, loved, protected, and transformed by the gospel of Jesus Christ. When you support Positive Options, you are contributing to an organization that has faithfully served the West Michigan community for over 50 years—through schools, churches, and our four centers in Holland, Allegan, Grand Haven, and Allendale.

WITH OVER 5 OUT OF 10 PREGNANCIES IN MICHIGAN BEING UNPLANNED, the need for vital, compassionate services for men, women, and youth—offered entirely free of charge—is significant. Your gift provides medical, educational, and support services designed to address prevention, intervention, support, and recovery for every pregnancy choice:

- **Life-saving medical services** – including ultrasounds and pregnancy testing.
- **Parenting, family, and fatherhood support** – personalized classes that equip parents with essential skills and resources to nurture their families. We also provide guidance, skills, and encouragement to fathers-to-be and new dads.
- **Educational programs in schools** – empowering students with knowledge on healthy choices, relationships, and life skills.
- **Church partnerships and discipleship** – equipping church partners to be safe, educated, and supportive encouragers, offering lifelong discipleship.
- **Pregnancy loss and abortion aftercare** – compassionate, practical support to help individuals navigate complex emotions in a confidential, non-judgmental environment.

THANKS TO THE GENEROSITY OF DONORS LIKE YOU, MORE THAN 78% OF OUR CLIENTS WITH A POSITIVE PREGNANCY TEST CHOOSE LIFE.

Your support makes it possible for clients to receive resources, mentoring, and compassionate care that empower them to make life-affirming choices. **One such client, Olivia,** discovered her pregnancy unexpectedly at 19. Concerned about how her family, friends, and church would respond, she sought help at Positive Options. During her ultrasound, Olivia was awestruck by the image of her baby and found hope, resilience, and the power of love. This experience strengthened her faith in her community—and in herself.



THANK YOU FOR MAKING A DIFFERENCE!

Your generosity saves lives now and for generations to come, strengthens families, and honors God. Together, we are building a stronger community centered on hope and compassion.

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INDIVIDUAL EVENT SPONSORSHIP

MOVIE NIGHT • THURSDAY, MARCH 27, 2025

Our premier fundraising event will be held at Macatawa Golf Club around the 2025 theme from Matthew 5:13-16. We will show an original documentary style 30 min. movie as well as a buffet style meal.

CHAMPION- \$5,000

- Premier sponsorship recognition
- All other incentives included

DEFENDER- \$4,000

- Corporate logo on scrolling PowerPoint at event
- Protector, Guardian & Advocate incentives included

PROTECTOR - \$3,000

- Corporate name on print materials
- Guardian & Advocate incentives included

GUARDIAN - \$2,000

- Your business linked on Positive Options website event page
- Advocate incentives included

ADVOCATE - \$1,000

- Recognition at event

Respond by February 28, 2025 to receive *Movie Night sponsorship benefits.*



WALK4LIFE • SATURDAY, JUNE 21, 2025

Walk4Life is an annual event celebrating life! Invite your church, youth groups, family and friends for a two-mile walk with prayer stops. Each walker will obtain pledges and walk in honor of life. Venue locations will be communicated at a later date.

CHAMPION- \$3,000

- Premier sponsorship recognition
- All other incentives included

DEFENDER- \$2,000

- Logo on T-shirt and prayer walk guide
- Protector, Guardian & Advocate incentives included

PROTECTOR - \$1,500

- Logo on poster
- Guardian & Advocate incentives included

GUARDIAN - \$1,000

- Your business on printed material and prayer walk guide
- Advocate incentives included

ADVOCATE - \$500

- Company name on Walk4Life website with link

Respond by May 2, 2025 to receive *Walk4Life sponsorship benefits.*



GOLF MARATHON • FRIDAY, SEPTEMBER 5, 2025

Partner with us as we highlight our ministry to expectant fathers in our 24th annual Golf Marathon! Twenty-five to thirty golfers, will raise funds as they marathon-golf in honor of life. The Golf Marathon will be held at Winding Creek in Holland.

CHAMPION- \$4,000

(Player package sponsor)

- Premier Golf Course Sponsor: Signage with corporate logo at contest holes
- Corporate logo on golfers package kit
- All other incentives included

DEFENDER- \$3,000 (Meal sponsor)

- Club House Sponsor with corporate logo at clubhouse
- Protector, Guardian & Advocate incentives included

PROTECTOR - \$2,000 (Score card sponsor)

- Corporate logo on players score card
- Guardian & Advocate incentives included

GUARDIAN - \$1,000

(Cart sponsor)

- Recognition at event on golf cart, event program, business link on peer-to-peer page.
- Advocate incentives included

ADVOCATE - \$500

(Hole sponsor)

- Recognition on tee - hole signage

Respond by August 1, 2025 to receive *Golf Marathon sponsorship benefits.*



IMPACT COMMITMENT FORM

Please fill out **IMPACT** OR **INDIVIDUAL PACKAGE SPONSORSHIP** AND Contact Information below:

GREATER IMPACT SPONSOR PACKAGE (ALL 3 EVENTS)

Recognition at all 3 events. Commitment deadline for Greater Impact Sponsorship Package is **FEBRUARY 28, 2025**.

INDICATE YOUR COMMITMENT PREFERENCE:

_____	CHAMPION \$10,000 (VALUE \$12,000)	_____	GUARDIAN \$3,500 (VALUE \$4,000)
_____	DEFENDER \$8,000 (VALUE \$9,000)	_____	ADVOCATE \$1,500 (VALUE \$2,000)
_____	PROTECTOR \$6,000 (VALUE \$6,500)		

INDIVIDUAL EVENT SPONSORSHIP

Recognition at each chosen events (make any combination)

MOVIE NIGHT

_____	CHAMPION \$5,000
_____	DEFENDER \$4,000
_____	PROTECTOR \$3,000
_____	GUARDIAN \$2,000
_____	ADVOCATE \$1,000
_____	OTHER _____

WALK4LIFE

_____	CHAMPION \$3,000
_____	DEFENDER \$2,000
_____	PROTECTOR \$1,500
_____	GUARDIAN \$1000
_____	ADVOCATE \$500
_____	OTHER _____

GOLF MARATHON

_____	CHAMPION \$4,000
_____	DEFENDER \$3,000
_____	PROTECTOR \$2,000
_____	GUARDIAN \$1,000
_____	ADVOCATE \$500
_____	OTHER _____

Contact Name _____

Email _____ Company Website _____

Company Name _____

Company Address _____

City _____ State _____ ZIP _____

Phone _____ TOTAL _____

Check Enclosed

Please invoice me

Pay Online at
lpcenters.com/ways-to-donate



Please email your company logo to: maria.larsen@lpcenters.com

PLEASE COMPLETE AND RETURN:

Marilyn Cudahy, Director of Philanthropy
Positive Options
339 S. River Avenue, Holland, MI 49423

Contact Marilyn at 616.396.8127 ext. 250 or marilyn.cudahy@lpcenters.com

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