

POSITIVE OPTIONS

LOVING PEOPLE TO LIFE



ANNUAL REPORT 2024

Dear Friends,

As we begin a new year and reflect on 2024, it is fitting that we pause to celebrate the Sanctity of Human Life and reflect on those opening words from the book of Genesis, "In the beginning, God created..." Until the sixth day, God had done the work of creation directly. But from that point forward, he creates the first human beings and instructs them to carry on where he leaves off: They are to reflect his image and have dominion (Gen 1:26). This awakening or "cultural mandate" that was given to Adam continues to this day. Every part of creation came from God's hand and every part will someday be redeemed.



In 2024, we saw doors spring open that were once closed to pro-life issues along with an ever-increasing demand for our life saving services and programs. Lives were redeemed and hope restored to hundreds of men and women as we sought to build a vibrant community where every life is valued, loved, protected and transformed because of the gospel of Jesus Christ.

As we launch into 2025, we invite you to join the entire staff in increasing our understanding of what it means to be salt and light. At the conclusion of the Sermon on the Mount, Christ challenged his followers and skeptics alike to be salt...to make things better, and to be a light...let your light shine before others (Matt 5:13-16). This journey is not for the faint of heart and He has prepared us well as we press forward together to attain our long-term vision of tripling the number of lives saved in the next 15 years. This is an ambitious goal and we serve an even bigger God where together we can be a guiding light, illuminating the path for others and inspiring change in our communities.

Let's be salt and shine light in 2025 - for the glory of God and the goodness of the Gospel.

In His Grip,

Garry Markulauer

Executive Director



MISSION

To love people to life before, during and after a pregnancy decision

VISION

To build a vibrant community where every life is valued, loved, protected and transformed because of the gospel of Jesus Christ

CORE VALUES

God's Word, the Bible, is the Foundation of our Core Values

WE WAIT ON GOD

We wait on God and the power of His Word because we are confident of who He is and what He is able to do. We wait on Him with confident expectation and trust Him to act, lead, respond, direct, and provide.

Psalm 62:1,5: "For God alone my soul waits in silence...my hope is from him."

WE CHAMPION LOVE

We champion love by loving God and loving people as He loves them. Not one person, circumstance, sin, or story will find the end of His love expressed through us. We choose to be imitators of Christ and His great love for us; for His love unleashes life!

Ephesians 5:1-2: "You are the children that God dearly loves. So be just like him. Lead a life of love, just as Christ did. He loved us and gave himself for us..."

WE EXTEND GRACE

We extend grace because we are recipients of unlimited grace. Leading others to the free and redemptive grace of God is our greatest privilege.

Romans 3:23: "...for all have sinned and fall short of the glory of God, and all are justified freely by his grace through the redemption that came through Christ Jesus."

WE DEMONSTRATE TRUTH

We demonstrate the Truth who is Christ Jesus. We live in a culture that clings to "my truth" rather than The Truth. We will be living demonstrations of His unchanging Truth regarding life, love, marriage, family, and sexuality, as given to us in the Word of God.

3 John 1:3-4: "Some believers came to me and told me that you are faithful to the truth... I have no greater joy than to hear that my children are living by the truth."

WE VALUE EVERY LIFE

We value every life from conception to natural death; those with great ability to those with limits on their abilities. God has created each in His own image and has a plan for them. We care for every life; mother, father, child (both born and unborn) because of their great value to God and to us.

Genesis 1:26: "Then God said, "Let us make man in our image, after our likeness"."

WE RESPECT CHOICE

We respect choice because God gives us the freedom to choose. We trust His work in the lives of others as they are presented with important life choices. We provide godly guidance and will always point them to God's best plan for their life.

Jer. 29:11-12: "For I know the plans I have for you," declares the Lord, "plans to prosper you and not to harm you, plans to give you hope and a future...when you seek me...I will be found by you and bring you back from captivity."

WE FOSTER WHOLENESS

We foster wholeness because God has intricately woven us together. He intends for every aspect of our being; physical, relational, spiritual, intellectual, and emotional, to be healthy and free to live the abundant life He has promised.

Proverbs 4:23: "And above all else, guard your heart, for everything you do flows from it."

WE CULTIVATE COMMUNITY

We cultivate community by caring for our neighbors as God has instructed. It is important for us to engage with men, women, families, schools, churches, and other organizations to ensure a thriving community.

1 Peter 4:10: "Each of you should use whatever gift you have received to serve others, as faithful stewards of God's grace in its various forms."

MEDICAL SERVICES



924

INDIVIDUAL
CLIENTS SEEN

444

PREGNANCY
TESTS GIVEN

286

ULTRASOUNDS

250

CHOSE LIFE

FREE SERVICES OFFERED:

- Pregnancy testing by medical professionals
- Ultrasounds by a medical professional
- Pregnancy options advocacy and mentoring
- A compassionate listening ear

MEDICAL SERVICES include pregnancy testing, ultrasounds, options coaching, and medical referrals in each of our centers. **In 2024, over 72% of clients with a positive pregnancy test chose life. Out of the total pregnancy tests, 175 clients were initially considering abortion, and 115 ultimately chose life.**

**Number varies as not all clients report back to Positive Options*

“ A visit to the ER is always surrounded by fear and uncertainty. What’s causing the pain? Tests and scans, poking and prodding and a thousand questions. That was the setting that Haleigh found herself in when she found out she was pregnant. Only sixteen years old and afraid and in the ER - with her parents - she learned the truth. Amidst the shock and disbelief, one profound message sounded through the stories shared by both her and her parents: Deep concern for each other. While Haleigh wrestled with shock and disbelief at the news she was deeply concerned: How did her parents feel? How hard is this impacting them? Her father shared his deepest concern: How did Haileigh feel? How was this impacting her? The deep empathy each shared for the other exhibited the very bond within that family. Haileigh commented on the great impact Positive Options had throughout that season. They brought nothing but encouragement and help through the Positive Options education program and personal care from an advocate. It is our honor to be a source of support and hope to young mothers and fathers as they navigate the new waters of pregnancy and parenthood. **Together we are shining the light, bringing the Gospel and loving people - to life!** ”



FAMILY SUPPORT

1567

TOTAL CLASSES
PROVIDED

434

PREGNANCY
CLASSES

993

PARENTING
SUPPORT
CLASSES

152

EDUCATIONAL
SERVICES
FOR MEN

FREE SERVICES OFFERED:

- Individual and group pregnancy and parenting education
- In-person mentoring/coaching sessions
- One-on-one conversations
- Spanish speaking services and classes (Holland Center)

FAMILY SUPPORT offers an online and in-person curriculum that provides pregnancy education and parenting classes to parents, educating both mom and dad to become the best parents they can be. Topics include: Pregnancy and Birth, Parenting, Coparenting, Life Skills, Fatherhood, Bible studies and so much more!

“ Erin and Ryan were excited but unprepared for the challenges of parenthood. When they learned they were expecting their first child, Sarah, they felt lost and unsure where to turn. But Erin’s search for support led them to Positive Options, where they found the guidance and hope they needed. The classes they took didn’t just teach practical parenting skills—they brought peace and strengthened their bond. Instead of arguing over little things, they grew as partners, facing challenges together. One day at Walmart, Erin overheard a young woman in the restroom, just learning she was pregnant. Remembering her own journey, she approached with warmth and used the points she earned through Positive Options to help with diapers and baby essentials. As Erin handed over the items, she saw the same uncertainty she once felt—and the same spark of hope. In that moment, she realized Positive Options hadn’t just shaped her family—it had empowered her to help others, too. ”





550

MALE VISITS

94

FATHERS AT
PREGNANCY
TESTING

106

FATHERS AT
ULTRASOUND

246

CLASSES
ATTENDED BY
FATHERS

105

CHURCHES
GAVE
FINANCIALLY

103

"MAKING LIFE
DISCIPLES"
GRADUATES

26

ACTIVE &
GROWING
LIFE TEAMS

85

NEW CHURCH
CONNECTIONS
IN 2024

FREE SERVICES OFFERED:

- Practical parenting education to care for their child
- Empowering fathers for greater influence on their family
- Mentorship opportunities that lead to deeper relationships
- Fatherhood education curricula such as: Fathering in 15, Doctor Dad, the Father Effect, and Embrace Legacy

FATHERHOOD SERVICES provide men with information and education about pregnancy options. We guide men into prenatal, parent education and offer support as they take on the role of father. We help provide the support they need to be the kind of dad that they're meant to be.

“ Art’s life took a dramatic turn while he was serving time in prison. Caught up in a cycle of gang violence, both on the streets and behind bars, Art had resigned himself to a life of destruction. **But even in the darkest place, God reached out to him.** In the quiet of his cell, Art felt God whispering that His redeeming plan was available – even there, in prison. Despite the immense pressures and dangers that came with life inside, Art made the courageous decision to walk away from his gang and give his life to Christ. It wasn’t an easy choice, but Art knew it was the right one. As he began to follow Christ, Art’s heart started to change. He found new hope and a sense of purpose that he had never experienced before. Art shares how The Father Effect movie, presented by the Joshua Center team, further inspired him to dedicate his attention and effort to raising his children with the wisdom of God. He also expresses how his journey has been supported by the team at Positive Options. What an inspiration he is to all of us — demonstrating the redeeming power of Christ! His compelling story of God’s protection and guidance has led him to share his testimony with others. ”



FREE SERVICES OFFERED:

- Fatherhood Initiatives
- Abortion Aftercare
- Life Workshops & Trainings
- Speaking Engagements
- Community Networks
- Discipleship Connections
- Community Campaigns
- “Talk with your Teen” monthly blog blogtalkwithyourteen.org

Since 2016, Positive Options has served the local Church with training and equipping for life discipleship, known as Community Life. In 2024, the Community Life team launched under a new name: The Joshua Center for Cultural Discipleship. The **JOSHUA CENTER** exists to mobilize the body of Christ to embody the Gospel as we build a culture of abundant life for families in West Michigan.

“ **Pastor Mark**, a leader in a broader church partnership, has long championed life-affirming ministry and collaboration. His perspective shifted when he realized how many in the church face abortion decisions.

“The thought that young people under my care might not come to me for help with an unexpected pregnancy decision broke my heart. Something is missing in the church’s pro-life message, and God had to change my heart to correct that.”

Through Positive Options’ Joshua Center initiative and other partnerships, Mark equips his team and the wider church for life discipleship, ensuring the church is a safe, informed first place for pregnancy decisions.

“People don’t just need to hear abortion is a bad choice; they need to know their church is here to help and how. Prayer is a must, but there are practical steps we can take.”

To make a greater impact for life, consider bringing the Joshua Center Church & Culture workshop series to your church or organization. Let’s build a culture of pro-abundant life in West Michigan. ”



ABORTION AFTERCARE



41

AFTERCARE NETWORKING RELATIONSHIPS

110

INDIVIDUAL SUPPORT CONNECTIONS

11

AFTERCARE TRAININGS

26

NEW CHURCH CONNECTIONS

FREE SERVICES OFFERED:

- In-person small group Bible study
- Online support group studies
- Healing retreats and reading resources
- Friendship support and mentoring
- Pregnancy and Abortion Conversation website: www.youarenotalone.care

ABORTION AFTERCARE program offers compassionate support and practical help for individuals and families navigating the complex emotions and decisions surrounding pregnancy loss. We provide a safe, confidential, and nonjudgmental space for healing. We offer one-on-one mentoring sessions, educational resources, and a wide range of support groups and workshops.

“When Emma was 18, she had a feeling she might be pregnant. Nervous and alone, she took a pregnancy test in the store bathroom. When it turned positive, a wave of uncertainty washed over her. She went with her boyfriend’s sister to a clinic, and on the way, they passed a group of women who spoke to her with kindness. Emma’s heart tugged as she listened, but the pressure to keep moving forward felt strong. Inside the clinic, she felt conflicted but pushed through, trying to numb herself from the emotions that filled her. Years later, Emma found herself in a similar situation. This time, she was working as a nanny, and when she shared her feelings with her employer, the woman simply said, “Let’s take a test together.” When it confirmed Emma’s pregnancy, she felt a sense of peace.

For the first time, she felt truly supported and knew she would choose life. Today, Emma is a proud single mom to her five-year-old daughter, Nevaya. Every time she looks at Nevaya, Emma is reminded of her journey to healing and the grace that carried her through. Places like Positive Options were there for her when she needed them most, showing her that she was never truly alone.”



PROJECT BESTLIFE

13

NUMBER OF SCHOOLS SERVED

1120

NUMBER OF STUDENTS REACHED

7751

PARTICIPANT INTERACTIONS

94%

POSITIVE PARTICIPANTS FEEDBACKS

FREE SERVICES OFFERED:

- Sexual health classes for 4-8th grade
- Curriculum information: www.projectbestlifeservices.org

PROJECT BESTLIFE (PBL) is our proactive youth education program. We educate upper elementary and middle school students on the changes that come with puberty, and equip students with needed knowledge and skills to implement informed decisions about their relational and sexual health in order to help them live their best lives.

“I learned about the word abstinence and not to have sex before marriage.” - *Student*

“THANK YOU for delivering content that is SO important and yet uncomfortable at times. Thank you, thank you!” - *Middle School Teacher*

“[The educator] has control of the room and gives the kids wonderful insights. Excellent job, thank you!” - *Middle School Teacher*

“I will set good boundaries and know what to do when I get stuck in sticky situations.” - *Student*

“Learned things that will REALLY help in life.” - *Student*

“I am going to think through my actions to avoid being a bad role model.” - *Student*

“I learned that my parents are more hard working than they seem. [They] deserve to be thanked for this to avoid being a bad role model.” - *Student*



MATERIAL RESOURCES



604

MATERIAL
SERVICE
VISITS

518

CANS OF
FORMULA

44K+

DIAPERS

92

LAYETTES
GIVEN TO
NEW MOMS

FREE SERVICES OFFERED:

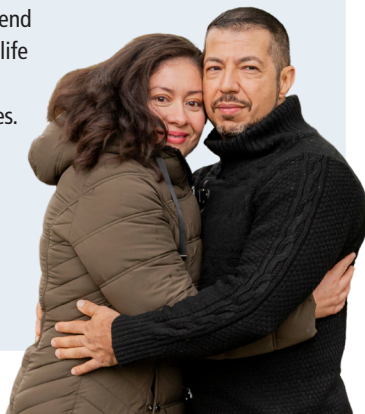
- Diapers, formula and baby supplies
- Infant and children's clothing up to size 2
- Maternity clothing
- Layettes for new moms

When clients participate in our educational classes, they earn points to spend in our Baby Boutique providing them with much needed **MATERIAL RESOURCES**. Our clients not only get good information equipping them to be the best parents they can be, but they also earn much needed items for their children. Because of generous donors, our "stores" are well-stocked with clothing, blankets, diapers, toys and so much more!



“ At the age of thirty-nine, Lizbeth had a huge surprise. After years of infertility, she found herself pregnant. Her relationship with her on and off boyfriend was not in the best shape. She felt insecure and alone. Throughout the pregnancy, her boyfriend had a change of heart and returned. They found new hope in the life of their unborn child.

Sorting through their past pain they saw the future with fresh eyes. With renewed love, they decided to get married. Lizbeth credits Positive Options and her advocate, Mary Beth, as a great source of help and hope throughout the journey into parenthood. And through her example, Lizbeth's husband was inspired to grow and prepare for fatherhood. **They are now a family - building life - together.** ”



VOLUNTEERS

60+

VOLUNTEERS

6828

DONATED
HOURS

\$135K+

VALUE OF
DONATED
HOURS

100

VOLUNTEER
HOURS
ANNUALLY

VOLUNTEERS NEEDED:

- Opportunities vary by location. Client advocates meet with our clients for assisting with medical appointments (pregnancy test appointment and/or ultrasound appointments) or for pregnancy/parenting classes.
- Other opportunities include, receptionist, data entry, maintenance, cleaning, landscaping/lawn maintenance, office tasks, and much more.

“ Since March 2024, Rachael McKinnon has been spreading her unique blend of flair, fun, and unwavering dedication throughout the Holland Center. A true powerhouse and a woman of many talents, Rachael has been the go-to person for projects, taking on each one with enthusiasm, creativity, and care. Whether she's using her creative gifts to transform the coffee bar into a welcoming space for volunteers and staff, making our baby boutique a beautiful and inviting place for clients to shop, providing extensive charcuterie spreads for our team, or faithfully serving as a Thursday Education Advocate. Rachael pours her heart into everything she does. Her willingness to jump in wherever needed, combined with her gift for generating fresh ideas, has made her an integral part of our team. Rachael cares deeply about the people she works alongside and has made it her mission to encourage and support staff, uplifting us with her servant-heartedness and love for God. When asked what brought her to Positive Options, Rachael shared that her love for the Lord and His people were her guiding reasons. She firmly believes that "God can redeem all people" and that He "loves life!" These convictions shine through in the joy she brings to her work, the care she shows to our clients, and the thoughtfulness she extends to her teammates.

Rachael's creative energy and heart for service blesses us all.

We are endlessly grateful to have her as part of our ministry and look forward to the many ways her God given gifts will continue to impact lives. Thank you for your servant heart, Rachael! ”

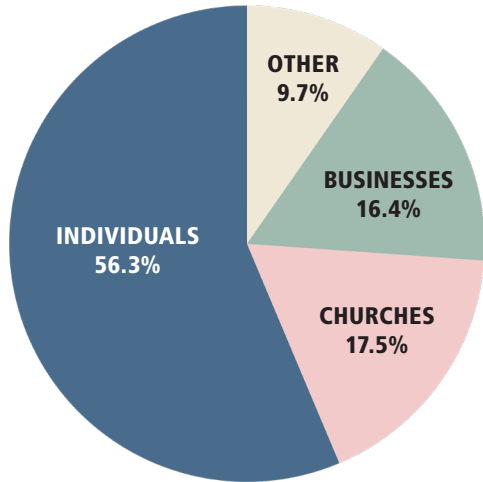




2024 REVENUE

\$1,790,045

INCOME SOURCES



REVENUE & IN-KIND GIFTS
\$1,790,000

\$105K
IN-KIND GOODS

\$148K
IN-KIND SERVICES

\$1.54M
DOLLARS

2024 INCOME

ASSETS
\$2,558,522

LIABILITY
\$120,528

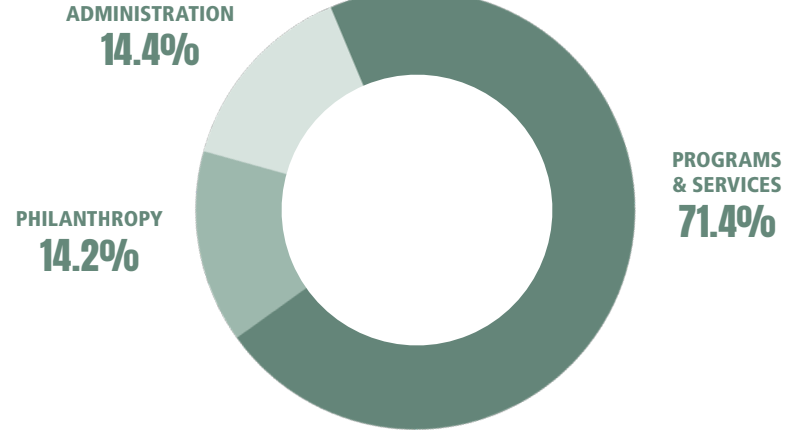
EQUITY
\$2,437,994



2024 EXPENSES

\$1,625,000

EXPENSES



2025 BUDGET PLAN

\$1,667,200



WHAT DOES POSITIVE OPTIONS NOT DO?



ABORTION

Positive Options provides pregnancy confirmation and pregnancy options counsel to men and women considering a pregnancy decision.

WE DO NOT perform or refer for abortions, facilitate adoptions, or provide full prenatal care.

WE DO provide early pregnancy services, referrals to adoption agencies, parenting support programs, and abortion aftercare.

Positive Options is here as the first step in any pregnancy journey. Our professionally trained staff is ready to provide compassionate, knowledgeable care that supports our clients as they process their options and make an informed decision.

We believe that, for abortion to be a choice, other choices need to feel possible. We help our clients identify factors and barriers influencing their pregnancy decision and empower them with support and solutions, so that abortion feels like one choice, and not their only choice.

BIRTH CONTROL

WE DO NOT provide emergency or regular contraceptives.

In local schools and in our centers, Positive Options encourages abstinence, in alignment with both our statement of faith and with public health recommendations for sexual risk avoidance (SRA).^[1] We recommend our married clients speak with their healthcare provider and pastoral leader about family planning options.

[1] abweascend.org/resource/sexual-risk-avoidance-education-what-you-need-to-know/



AT-HOME ABORTIONS

MORE THAN HALF OF ABORTIONS are now performed through the abortion pill instead of a surgical procedure.^[1] The abortion pill is a two-step regimen that includes the drugs mifepristone and misoprostol. In 2021, the FDA approved the prescription of the abortion pill via telehealth.^[2] However, until recently, mifepristone could only be prescribed by certain doctors, clinics, and mail-order pharmacies. That changed in 2023, when the FDA loosened restrictions, allowing essentially any pharmacy to dispense the medication.^[3] This change, coupled with telehealth services and new mail-order options, dramatically expands abortion availability.

The FDA has approved the abortion pill regimen through 10 weeks of pregnancy;^[4] however, many providers are prescribing through 13 weeks.^[5] At any stage of pregnancy, the abortion pill carries a medical risk. This risk is increased with each week of pregnancy, or when women do not have an in-person consult and ultrasound prior to taking the medications.^[6]

ABORTION PILL REVERSAL is an option for women who experience regret after taking the first step of mifepristone, but before taking the second step of misoprostol.^[7] At Positive Options, we are committed to serving women who are considering, or have already had, an abortion. For both safety and certainty, it is important to have an ultrasound prior to making an abortion decision. We always recommend women first see us for an appointment, and not to take the abortion pill via an online provider.

IN 2023,
63%
OF ABORTIONS
IN THE UNITED
STATES WERE
MEDICATION
ABORTION^[8]



[1] [guttmacher.org/article/2022/02/medication-abortion-now-accounts-more-half-all-us-abortions](https://www.guttmacher.org/article/2022/02/medication-abortion-now-accounts-more-half-all-us-abortions).

[2] [nytimes.com/2021/12/16/health/abortion-pills-fda.html](https://www.nytimes.com/2021/12/16/health/abortion-pills-fda.html)

[3] [nytimes.com/2023/01/03/health/abortion-pill-cvs-walgreens-pharmacies.html](https://www.nytimes.com/2023/01/03/health/abortion-pill-cvs-walgreens-pharmacies.html)

[4] pubmed.ncbi.nlm.nih.gov/32804884/

[5] abortionfinder.org/abortion-types/pill

[6] aaplog.org/wp-content/uploads/2021/11/CO-9-Mifepristone-Restrictions-1.pdf

[7] abortionpillreversal.com

[8] www.guttmacher.org/2024/03/medication-abortion-accounted-63-all-us-abortions-2023-increase-53-2020

MYTHS VS. FACTS

FACTS



MYTH

Positive Options doesn't care about helping families once their children are born.

FACT

Positive Options is committed to providing ongoing support to help build healthy, happy families and breaking cycles of poverty, dysfunction, and abuse. This includes parenting classes, mentoring and discipleship, material services, and referrals to other resources. In 2024 we distributed 518 cans of formula and over 44,000 diapers for free to help needs in our local communities.

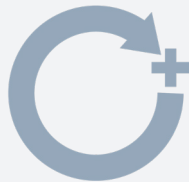
MYTH

Positive Options only helps women who decide to continue their pregnancy.

FACT

Positive Options is here to serve and support men and women no matter what they decide for their pregnancy.

While we hope for a life-affirming outcome, we care deeply for those wounded by an abortion decision, and provide abortion aftercare to men and women who desire healing from a past abortion.



MYTH

Positive Options client services have a hidden cost.

FACT

All of Positive Options services - in our centers, area schools, and local churches - are at no cost to our clients. We never bill insurance or charge for an appointment. When uninsured, we help our clients to obtain medical coverage for the rest of their prenatal care. We do not receive any government assistance. All of our services and programs are funded by the generous support of our community.



FACTS

MYTHS VS. FACTS

MYTH

Positive Options is only for women.



FACT

At Positive Options, we are passionate about empowering men to lead, support, and protect their families. We encourage fathers to come to every appointment, and have an incredible team of male coaches who are eager to meet with our fatherhood clients. We believe that men have an important voice and vital part to play in building healthy families.

MYTH

Positive Options is only for women experiencing an unplanned pregnancy.

FACT

Many of our clients already plan to continue their pregnancy, but come to us as a first-step in their pregnancy journey. They may be a first-time parent with lots of questions, new to the area, or have some resource needs. We help our clients to confirm their pregnancy, get started with prenatal care, connect with other area resources, and prepare for parenthood.

MYTH

Positive Options is judgmental and manipulates women to continue their pregnancy.



FACT

At Positive Options, one of our core values is to respect choice. Sometimes people wonder, "What does that mean? Aren't you pro-life?" We are, and we hope to give each of our clients the best opportunity to make a life-affirming choice. However, when abortion is chosen, we are committed to extending the forgiveness, hope, and healing that is available in Jesus. Clients reported a positive experience, with 99% saying they would recommend us to a friend.

STATISTICS IN THE USA



MORE THAN 90%
OF CHILDREN AGE 8-16 HAVE VIEWED PORN.^[1]

45% of teens viewed porn to learn about sex.^[2]

THE BIGGEST increase in sexting occurred among 9-12 year olds.^[3]

76% of Gen Z believe that abortion should be legal in all or most cases.^[4]

89.3% of women were engaging in sexual activity outside of marriage.^[5]

38% of women indicate that the father of the baby was the most influential person in their abortion decision.^[6]

93.4% of men were engaging in sexual activity outside of marriage.^[5]

78% of clients with a positive pregnancy test chose life.
*Average per year at Positive Options

OVER 5 OUT OF 10 pregnancies in Michigan are unplanned among women ages 15-44.^[7]

STATISTICS IN THE USA



1 ABORTION EVERY 34 SECONDS^[8]

2548+ abortions per day **106+** abortions per hour

65% of women experience multiple symptoms of post-traumatic stress disorder (PTSD), which they attributed to their abortion.^[10]

24% of women will have an abortion before the age of 45^[9] and of those...
65% higher risk for depression^[12]

63% pill abortions in the US.^[9]

82% people don't know where to go for healing for their abortion.^[11]

44% report a nervous disorder^[12]

88% of unmarried Christian age 18-29 have had sex.^[13]

76% people say that the church had no influence on their abortion decision.^[16]

70% of women who have had abortions state they are Christian.^[14]

95% of men did not discuss the abortion decision with anyone at church.^[15]

51% of women agree that churches do not have a ministry prepared to discuss options during an unplanned pregnancy.^[16]

[1] GuardChild. (n.d.). Internet statistics. Retrieved from <https://www.guardchild.com/statistics/>

[2] British Board of Film Classification. (2020). Young people, pornography & age-verification. Retrieved from <https://www.bbfc.co.uk/about-classification/research>

[3] Foust, M. (2020, December 8). Sexting doubles among 9-12-year-olds, study says. Crosswalk.com. <https://www.crosswalk.com/headlines/contributors/michael-foust/sexting-doubles-among-9-12-year-olds-study-says-its-a-clarion-call-for-parental-involvement.html>

[4] Pew Research. (2024, May 13). Views on abortion, 1995-2024. <https://www.pewresearch.org/religion/factsheet/public-opinion-on-abortion/>

[5] <https://www.all.org/abortion/abortion-statistics>

[6] Lifeway Research (2015, November). Care Net Study of Women who have had an abortion and their views on the church (Rep.). Retrieved August 15, 2024, from <https://research.lifeway.com/wp-content/uploads/2015/11/Care-Net-Final-Presentation-Report-Revised.pdf>

[7] Michigan Department of Health and Human Services. (n.d.). Pregnancies, Abortions and Estimated Unintended Pregnancies: Females Age 15-44, Michigan Residents, 2012-2020. Retrieved from <https://www.mchh.state.mi.us/osr/abortion/unintendestimates.asp>

[8] American Life League. (n.d.). Abortion statistics. Retrieved from <http://www.all.org/abortion/abortion-statistics>

[9] Guttmacher Institute. (2022, September). Induced abortion in the United States. Retrieved from <http://www.guttmacher.org/fact-sheet/induced-abortion-united-states>

[10] UnChoice. (n.d.). What every American should know about abortion. Retrieved from <http://www.theunchoice.com/pdf/DisplayAds/FlyerAds/WhatEveryAmericanAdRose.pdf>

[11] Support After Abortion. (2022). Study shows long-term negative impact of medication abortion. Retrieved from <http://supportafterabortion.com/wp-content/uploads/2022/10/Study-Shows-Long-Term-Negative-Impact-of-Medication-Abortion.pdf>

[12] The UnChoice. (n.d.). Psychological risks of abortion. Retrieved from <http://www.theunchoice.com/pdf/FactSheets/PsychologicalRisks.pdf>

[13] National Campaign to Prevent Teen and Unplanned Pregnancy. (2009). 2009 National Survey of Reproductive and Sexual Health. Retrieved from <https://thenationalcampaign.org/resource/2009-national-survey-reproductive-and-sexual-health-summary-key-findings>

[14] Lifeway Research. (2015). 7 in 10 women who have had an abortion identify as a Christian. <https://research.lifeway.com/2021/12/03/7-in-10-women-who-have-had-an-abortion-identify-as-a-christian/>

[15] Lifeway Research. (2015). The role of men in abortion decisions. Care Net. Retrieved from <https://research.lifeway.com/wp-content/uploads/2022/01/Care-Net-White-Paper-Report.pdf>

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HISTORY



1973

Birthright center opened doors in Holland to help those facing unplanned pregnancy.

Birthright became **Lakeshore Pregnancy Center Inc.**, as an affiliate of CareNet.

1996

Grand Haven center added.

2004

- Added a center in Allegan.
- Holland center was relocated to a new building.
- Desert Rose became the A-Team, now known as **Project BestLife**.

2006



- Allendale center opened near the GVSU campus.
- Lakeshore Pregnancy Center introduced a new logo.

2008

Program for men was introduced responding to the growing need of involving the father in pregnancy.

2012



2014



BestLife Community exists to equip members at local churches.

Online **Bright Course** parenting & pregnancy education classes.

2022



Celebrating 50 years of service in our community and loving people to life.

2024



HISTORY



- Medical services for clients was branded to **Positive Options**.

- Education services including sexual and relational health, prenatal, pregnancy, and parenting, was introduced.

2016



2020

- Lakeshore Pregnancy Center and Positive Options became **one** brand known as Positive Options.
- Introduced the **Circle of Care**. Positive Options provides five different services.

- **Abortion Aftercare** was added to our medical services responding to the growing need for healing past abortions.

2023



- Launched **Joshua Center**.

- Celebrating 20 years of service in Allegan.



We want to honor those who made donations in memory of loved ones or to honor those whom we love most. We want to create a place where family and friends can be honored and remembered.

The following people have made gifts to Positive Options in memory of or in honor of their friends or loved ones.

IN MEMORY OF:

MOM & DAD (SULLIVAN & CUDAHY)

Donation by Marilyn Cudahy

RANDY BRANDERHORST

Donation by Kim Branderhorst

MY FIVE CHILDREN IN HEAVEN

Donation by Lynn Roelofs

RUTH MARIE STRIEGLE

Donation by:
Janet Kloska | David Mulnix
RTL of North Allegan Co | Mary Kleinjans

ARNOLD J. HENRIKSEN

Donation by:
Ann Henriksen | Edward Jones

MARILYN KOLEAN

Donation by:
Maria Larsen | Brenda Gamby
Julie Von Ins | Diane Taylor | Pamela Howard
Jean White | Carol Kolean | Robin Dams
Tammy Kolean | Judith Zylman

NAOMI GLORIA ZEILSTRA

Donation by:
Rich Schippers | Garry Markvluwer

ARTHUR RUITER

Donation by:
Pershing Advisor Solutions LLC | Carole Ruiter

BRIGITTE SCHULIST

Donation by Louis Schulist

SWENNA HORGER

Donation by Cindy Dozeman

JOANN DUNKER

Donation by Christine Schultz

BABY MARGO

Donation by:
Maria DeVries | Jenna DeVries

IRENE & ANTHONY MAAS

Donation by Yvonne Boon

WILLIS J. BOUWKAMP

Donation by David Bouwkamp

JOHN HORSTING

Donation by Gesine Horsting

MICHAEL J. GRILLO

Donation by:
Morgan Kemmer | Patricia Grillo

JOANNE ROZELLE

Donation by Tim Rozelle

CLOUD LOGAN

Donation by:
David Hedberg | Jonathan Wilwerding



IN MEMORY OF:

CHARIS LEE

Donation by:
David Hedberg | Jonathan Wilwerding

CHERISH LOVE

Donation by:
David Hedberg | Jonathan Wilwerding

BEATRICE SLOTMAN

Donation by Diane Weatherbee

RUTH & SANDY

Donation by Amy Wiersema

KATHLEEN KOTMAN

Donation by Joan Joldersma

LISA WHITEMAN

Donation by Dona Schmidt

MARY ANN ZOPPA

Donation by Linda Schooley-Smith

ADDIE FEVIG

Donation by Kathy Fevig

RON & RUTH DROOG

Donation by Jana Vander Laan

SCOTT WITTEVEEN

Donation by Tom Witteveen

RUTH & HERB TRACY

Donation by Linda Tracy

BOB KNAACK

Donation by Pat Vanderkolk

BABY JACOB EDWARDS VANDENBRINK

Donation by Joy VandenBrink

MARY JEAN

Donation by Judy Celano

HOWIE BEKINS

Donation by:
Nancy Bosma | Rhonda Dryfhout
Shelley Hollar | Walt Bierman Plumbing
Ronald Bakker | Sharon Yager

ARDIS DOEZEMA

Donation by:
Scott VanOosten | Dave Williams
Barb McBride | Gary Tuinstra
Sandra Vander Roest | Kim Langlois
Linda Joy Wierenga | Joan Doezema

TERRY HOLLAR

Donation by:
Kay Waters | Marcia VanVelzen
Therese Hansen | Tri-Cities Right To Life
Marian De Gram | Susan Vanse
Anthony Ciccantelli | Sue Bomhof
Shelley Hollar | Kathryn DeYoung
Nancy Bosma | Tracy Bekins
Cori Frasso | Dave Habetler
Judy Schippers | Darlene Glockzin
Mike Sabatino | Anonymous-Grand Haven
Douglas DeVries | Norman Boeve
Edna Schut | Karen Reenders
Mary Scheil | Amy Baty
Jane Hutchins | Kelley Reenders
Kelly Beckers | Trudy Abraham
Ruth Graham | Sheryl Knoll
Sheri Sanborn | Jack Rosema
Janna Lauritzen | Elizabeth McKay
Julie Ann Brouwer | Connie Longcore
Kim Carter | Maria Larsen
Jim Spoelma | Ken Scarth
Verna Jansen | Laurie King
Marilyn Cudahy | Nancy Bosma
Walt Bierman Plumbing | Beth Bekins
Ronald Bakker | Sharon Yager



IN HONOR OF:

CONNIE WALTERS

Donation by Brett De Vries

CHRISTINA MADISON

Donation by Michael Sprouse

PASTOR MERCEDES K LEDESMA

Donation by Jennifer Rangel

CURT AND SHARON BOSCH

Donation by Melissa Windemuller

BOB AND GLORIA CURTIS

Donation by Christina Curtis

DOUG AND JANE GUFFY

Donation by Connor Bos

THE BIG MAN UPSTAIRS

Donation by Aera De Vries

POSITIVE OPTION GRAND HAVEN

Donation by Mary Kittleman

LUPE CALDERON OCASIO

Donation by: Emmy Rodriguez Harris | Mitch Meiste

KATHRINE ANN KLINGEL

Donation by Julie Klingel

ISOBEL, HANNAH, EMILY & ALLISON

Donation by Paula Cate

ALIVE MINISTRIES

Donation by Jenna DeVries

KLARA WHO GAVE US ROBIN

Donation by:
Jonathan Peterson

ANNE KUPERUS

Donation by Grace Datema

ELIZABETH

Donation by: Anna Kalmbacher | Amanda Lantz

MARY MARTIN

Donation by Janice VanderKolk

ROSALINDA HANNAH HOPE

Donation by: Leighanne Denja | Jenna DeVries

PAT VANDERKOLK

Donation by Anjuli Johnson

GRAND DAUGHTER CHLOE

Donation by Dawn Russcher

BETH VANDEN BERG

Donation by Susan Vanden Berg

JANE SCHREUDER

Donation by Susan Vanden Berg

PATRICIA BUEHLER

Donation by Sandra Kast

MICHAEL VANBRAGT

Donation by Beau Preston

BILL & SHERRY THELEN'S 50TH ANNIVERSARY

Donation by Rita Thelen

PATRICIA VALDIVIESO & BEVERLY LAUER

Donation by Maria Larsen

ANNABELLE SAMUELSON

Donation by Nan Joy DeCook

KELLYE VANDERWOUDE

Donation by Ben VanderWoude

BROCK TYLER ROSE

Donation by Tracy Mulanix

KEARA HILTON

Donation by Right to Life of North Allegan Co

RAFE & RENEE EHLERS

Donation by Virginia Kleinheksel

DOUG GARDINER

Donation by Lynn Gardiner

SHERA

Donation by Rachel Woodby

VIRGINIA LYNNE BELKNAP

Donation by Roger Belknap

BABY DEGROFF

Donation by Jennifer Villalpando

HENRY AND CONNIE WALTERS

Donation by Brett De Vries



LEARN

PRAY

ENGAGE

INVEST

BECOME AN ACTIVE PARTICIPANT IN SUPPORTING THE MISSION OF POSITIVE OPTIONS!

Join us for one or all of our fundraising events, volunteer with us, partner with us by making a donation, pray or email us to get more information on how you can be involved.

"I'll be taking the hand of those who don't know the way, who can't see where they are going. I will be a personal guide to them, sticking with them, not leaving them for a moment." - Isaiah 42:16 MSG

Your involvement is **crucial**. Let's make the **greatest impact** we have ever experienced! **Together** we will build a vibrant community where every life is valued, loved, protected, and transformed because of the Gospel of Jesus Christ.

Save the date

MOVIE NIGHT FUNDRAISER | MARCH 27, 2025

Our premier fundraising event will be held at Macatawa Golf Club around the 2025 theme from Matthew 5:13-16. We will show an original documentary 30 minute movie as well as a buffet style meal.



WALK4LIFE | JUNE 21, 2025

Walk4Life is an annual event celebrating life! Invite your church, youth groups, family and friends for a walk with prayer stops. Each walker will obtain pledges and walk in honor of life. Venue locations will be communicated at a later date.



GOLF MARATHON | SEPTEMBER 5, 2025

Partner with us as we highlight our ministry to expectant fathers in our 24th annual Golf Marathon! Twenty-five to thirty golfers will raise funds as they marathon-golf in honor of life. The Golf Marathon will be held at Winding Creek in Holland.



GET INVOLVED



LEARN

- Take a tour of our facilities
- Invite a speaker to your church
- Bring "Making Life Disciples" and/or "Church & Culture Workshops" to your church
- Check out our website: www.lovingpeople2life.com



PRAY

- Join our Prayer Partner team to receive monthly prayer calendar via email (www.lpcenters.com/prayer-support)
- Join the prayer team at a center near you

ENGAGE

- Volunteer (www.lpcenters.com/volunteer)
- Follow, like, and share us on Facebook and Instagram at: **Friends of Positive Options**
- Subscribe to our monthly E-newsletter (www.lpcenters.com)
- Participate in a 2025 event (www.lpcenters.com/events)
 - **Movie Night (Celebration of life): MARCH 27, 2025**
 - **Walk4Life: JUNE 21, 2025**
 - **Golf Marathon: SEPTEMBER 5, 2025**
 - Center open houses
- Bring a BABY BOTTLE CAMPAIGN to your church, youth group or business (www.lpcenters.com/baby-bottle-campaign)

INVEST

- Become a **LIFEKEEPER** through our monthly giving program (www.lpcenters.com/lifekeepers-give-monthly)
- Give a one-time gift via mail or online (www.lpcenters.com/give-once)
- Consider a planned giving option (lpcenters.com/smarterwaystogive)
- Sponsor an event: www.lpcenters.com/sponsorpackage
- Donate new or gently used items
 - Drop-off at one of our centers
 - Online through amazon (www.lpcenters.com/material-needs)
- Shop for general items on Amazon Wishlist: <https://a.co/hT6KYFG>



339 South River Ave. Holland MI 49423

2024 ANNUAL REPORT

www.lovingpeople2life.com

www.mypositiveoptions.org



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