

HISTORY TIMELINE FOR POSITIVE OPTIONS



1973

Birthright became **Lakeshore Pregnancy Center Inc.**, as an affiliate of CareNet.

● **Birthright** center opened doors in Holland to help those facing un-planned pregnancy.

● **1991**



● **Desert Rose**, an abstinence-based drama team, began as a school project.

● **1996**



● Grand Haven center added.

● **2000**

● - Added a center in Allegan.

● - Holland center was relocated to a new building.

● - Desert Rose became the A-Team, now known as **Project BestLife**.

● **2004**



● - Allendale center opened near the GVSU campus.

● - Lakeshore Pregnancy Center introduced a new logo.

● **2006**



● Hired registered and licensed nurses, medical staff and sonographers that are available for each center.

● **2008**

● Program for men was introduced responding to the growing need of involving the father in pregnancy.

● **2012**



● **2014**



● - Medical services for clients was branded to **Positive Options**.

● - Education services including sexual and relational health, prenatal, pregnancy, and parenting, was introduced.

● **BestLife Community** exists to equip members at local churches, now known as **Community Life**.

● **2016**



● - Online **Bright Course** parenting & pregnancy education classes.

● - Staff social worker added.

● **2020**

● - Lakeshore Pregnancy Center and Positive Options became one brand known as Positive Options.

● - Introducing the **Circle of Care**. Positive Options provides five different services.

● - **Abortion Aftercare** was added to our medical services responding to the growing need for healing past abortions.

● **2022**

CIRCLE OF CARE



● Celebrating 50 years of service in our community and loving people to life.

● **2023**

